

## Miles For Smiles

### 5K Run/Walk

## 2010 Sponsorship Opportunities

This year's recipient will be:

**The Dental Center of Northwest Ohio**

### **Our Mission—Our Vision**

Since 1910, the Mission of the dental Center of Northwest Ohio has been to provide primary oral health services for the underserved children, adults and seniors in Northwest Ohio, to promote the value for good oral health through education and to serve as an advocate for those with limited access to dental care.

### **Miles for Smiles is a non-profit fundraiser**

**All checks are written to: Toledo Dental Society/Miles for Smile**

**All donations are tax deductible**

### **The Platinum “Runner” (\$5,000)**

Advertising (utilizing your company's name and logo) on:

- Our web site for the entire year from now until the race day on 2011  
(MILESFORSMILESTOLEDO.ORG)
- Race Day T-shirts
- All Pre-race Promotions (Fundraising Parties/Events)
- Registration Forms
- Miles For Smiles Website
- Handout Promotional Flyers
- Posters/Signs
- Email messages
- Confirmation and thank-you correspondence
- Race Day Banner
- Complimentary T-Shirts for the entire office staff
- Wavier of entry fee for the entire office staff

### **The Gold “Jogger” (\$2,500)**

Advertising (utilizing your company logo) on:

- Race Day T-shirts
- All Pre-race Promotions (Fundraising Parties/Events)
- Registration Forms
- Miles For Smiles Website
- Handout Promotional Flyers
- Posters/Signs
- Email messages
- Confirmation and thank-you correspondence
- Race Day Banner
- Complimentary T-shirts and wavier of race entry fee for 5 guests

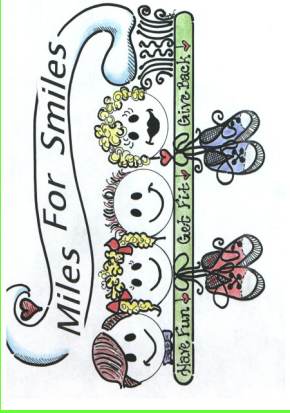


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5K Run/Walk Sponsorship Opportunities 2010

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## **The Silver “Walker” (\$1,000)**

Advertising (utilizing your company logo) on:

- Race Day T-Shirts
- Miles For Smiles Website
- Handout Promotional Flyers
- Posters/Signs
- Race Day Banner

## **The Porcelain “Walker” (\$500)**

Advertising (utilizing your company logo) on:

- Race Day T-Shirts
- Miles For Smiles Website
- Handout Promotional Flyers
- Posters/Signs

## **The Composite “Walker” (\$250)**

Advertising (utilizing your company logo) on:

- Race Day T-Shirts
- Miles For Smiles Website
- Handout Promotional Flyers

## **Paint a smile contribution \$1- 250**

**(Any contribution up to \$250)**

Advertising (utilizing your company logo) on:

- Miles For Smiles Website
- Handout Promotional Flyers

**All sponsors are welcome to display your own company banner at the event (must provide)**

**See attached Sponsorship Opportunity Agreement Form to Sign-up.**

# 5K Run/Walk

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**Our Mission - Our Vision**

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Miles For Smiles Toledo  
 Sponsor Contact Information

May 1, 2010

Olander Park, Sylvania Ohio  
 Date submitted:

Sponsor Name:		
Sponsor Address:		
City:	State:	Zip Code:
Primary Contact:		Primary Contact Phone:
Business Phone:		Primary Contact Email:
Business Web site:		Include Business Logo? (yes/no)
Sponsor Level		
<input type="checkbox"/> Platinum <input type="checkbox"/> Gold <input type="checkbox"/> Silver <input type="checkbox"/> Porcelain <input type="checkbox"/> Composite <input type="checkbox"/> Other (please specify)		
Sponsorship Amount: \$		Sponsor Type:
		<input type="checkbox"/> Corporate <input type="checkbox"/> Individual/Dental Office <input type="checkbox"/> Other (please specify)
High resolution company logo (if applicable) to be emailed electronically by April 1st to assure recognition:		
Emailed to: <a href="mailto:toledodentalsociety.com">toledodentalsociety.com</a> or <a href="mailto:milesforsmilestoledo.org">milesforsmilestoledo.org</a>		
Payment Information:		Credit Card Information:
Check # _____		Name on card: _____
Business _____ Personal _____		Card #: _____
Your cancelled check is your receipt		Expiration Date: ___/___/___ Charge this amount:\$ _____
		Signature _____

Toledo Dental Society Contact Partner: Beverly Norwalk  
 Dental Center Phone: 419-474-8611

Option 1 → Mail sponsorship contact information and payment to: Toledo Dental Society  
 4895 Monroe Street  
 Toledo, Ohio 43623  
 (419) 473-0860

Option 2 → Fax sponsorship information to:

Option 3 → Email sponsorship information to:

**[milesforsmilestoledo.org](http://milesforsmilestoledo.org)**

**Questions?** Please contact the Toledo Dental Society at (419) 474-8611